

WE ARE... MARSHALL™

THE NEWSLETTER FOR MARSHALL UNIVERSITY • OCT. 13, 2006

Homecoming to Feature Movie Theme

In celebration of the upcoming Warner Bros. movie, this year's homecoming festivities will have the theme, "Lights, Camera, We Are...Marshall," as the university gears up for the annual celebration Oct. 27-28.

Plenty of festive events will be taking place in the week leading up to the game with Memphis.

Beginning Monday, Oct. 23 employees are asked to decorate their offices to promote the Homecoming theme. Judging will take place beginning at 1 p.m. Thursday, Oct. 26. Prizes will be awarded at the Coaches' Breakfast Friday morning.

Friday is Green & White Day. Later that day a Meet and Greet event at Pullman Square will begin at 6

p.m. This event will be a reception co-hosted by the MU Alumni Association and the Culinary Arts Institute across from Pullman on Third Avenue. Reservations are required for this event and can be made by calling the Alumni Association at ext. 62901.

Also on Friday, the Athletic Hall of Fame Class of 2006 Induction Banquet will take in the John Marshall Room, Memorial Student Center at 6:30 p.m. A reception for ticket holders begins at 5:30 p.m. The honorees will be the late Boston Red Sox catcher Bill Craig; 1971 Herd football team player Chuck Henry; late men's basketball coach Rick Huckabay; Hall of Fame soccer player Scott Jackson; women's basketball coach Judy Southard; and professional football player Randy Moss,

Marshall Receives Top Rating by U.S. News and World Report

Marshall University is rated a "Top School" and a "Top Public University" in the Southern Master's Universities category in *U.S. News and World Report's* list of "America's Best Colleges 2007."

Marshall tied at 41 out of 128 institutions ranked for "Top School" and tied at 14 out of 71 public institutions for "Top Public University."

To rank college and universities, *U.S. News and World Report* first assigns schools to a group of their peers based on categories. Developed by the Carnegie Foundation for the Advancement of Teaching 2000, those in the national universities group are the 248 American universities—162 public and 86 private—that offer a wide range of undergraduate majors, as well as masters and doctoral degrees. Many of the institutions strongly emphasize research.

Marshall's Peer Assessment rating is 3.4 with only nine schools out of 128 in Southern Master's Universities category having a higher rating. Only four public schools out of 71 in the category have a higher rating.

(continued on page 4)

who will be unable to attend because of NFL obligations. Tickets are \$25 per person and can be purchased from the Alumni Association or at the MU Ticket Office.

Saturday's events include a kickoff for Parent and Family Weekend with a reception hosted by President Kopp and his wife Jane; the Homecoming Parade which begins at noon downtown and ends at Joan C. Edwards Stadium; the Lunch Under the Tent at Herd Village at 2 p.m., a pre-game tailgate party sponsored by the Alumni Association; and the Post-Game Party sponsored by the River Cities Alumni club to be held 30 minutes after the end of the game at the Alumni Association tent in Herd Village. Tickets for the latter event are \$10 in advance, \$15 at the gate. The price includes food, beverages and live music.

Other Friday and Saturday activities include:

- The Eleventh Annual Marshall Alumni 5K Run/Walk, sponsored by the MU Recreational Sports Office, which will take place Saturday at 8:30 a.m. Registration is \$5

(continued on page 4)

Bob Dorado Named Employee of the Month

Robert Dorado, Office Manager of the Campus ID Office, has been named the Marshall University Employee of the Month for September, according to Jim Stephens, chair of the Employee of the Month Committee.

An employee since July 2003, he was nominated by Evan Hedrick.

In his nomination Hedrick wrote, "Bob has done a tremendous job helping all students and faculty with their on-campus privileges and handles all problems they encounter. Bob has

(continued on page 3)



Bob Dorado (left) receives the Employee of the Month award from President Stephen J. Kopp.

20th Annual Yeager Symposium Begins Oct. 16

The 20th annual Yeager Symposium Lecture Series, with the theme "The Wealth of Nature," runs Oct. 16-19 and focuses on the beneficial contributions that natural life forms are providing to humans in the modern era.

Event chairman Johnny Walker chose this topic to explore the unique and pivotal services that animals, plants, and bacteria are currently providing for humans all over the globe. The Yeager lecture series is free to the public.

The opening lecture on Oct. 16 begins at 7 p.m. in the Joan C. Edwards Performing Arts Center's Francis-Booth Experimental Theatre and will feature Megan Keppeler of the Helping Hands organization. The program will spotlight the organization and its services of placing specially trained capuchin monkeys with people who are paralyzed or live with other severe mobility impairments. The evening will include a demonstration of the skills the organization teaches these monkeys.

Dr. Dan Evans, a faculty member in Biological Sciences, will lecture on "Searching for Medicinal Plants among the Indigenous Shuar and Achuar People of Southeastern Ecuador" at 7 p.m. Oct. 17 in the Francis-Booth Experimental Theatre. The

program will focus on the medicinal uses of plants among the indigenous peoples of Ecuador.

Dr. Charles Somerville, also a faculty member in Biological Sciences, will give a presentation, "Myriad Monsters Confirmed in Water Droplets," at 7 p.m. Oct. 18 in room 2w16 in the Memorial Student Center. The lecture will explore the ways bacteria benefit humans and our overall life on earth.

The concluding lecture will feature Dr. John Walden at 7 p.m. Oct. 19 with the topic, "Psychoactive Plants and Social Contexts among Rainforest Dwelling Indigenous Populations in the Americas."

Walden's presentation, which takes place in room 2w16 in the Memorial Student Center, will address the use of plants by tribal cultures and the role these uses play within their unique culture. Walden is currently a professor and associate chairman of the department of family and community health and associate dean of medical school admissions and development for the Joan C. Edwards School of Medicine.

For additional information on the Yeager Symposium Lecture Series, contact Johnny Walker at 222-5582.

CBER to Host West Virginia Innovative Energy Summit

Marshall University's Center for Business and Economic Research is hosting the West Virginia Innovative Energy Summit on Thursday, Oct. 19 at the Charleston House Holiday Inn in Charleston.

The summit, sponsored by the West Virginia Development Office, runs from 9 a.m. to 4 p.m. Registration is \$35, which includes all materials, continental breakfast and lunch. For online reservations, persons may visit www.marshall.edu/cber or call Gael Setliff at (304) 696-4321.

The theme of the summit is that West Virginia can lead the nation in the production of energy from innovative sources. Keynote speaker U.S. Undersecretary of Energy David Garman will highlight the need for developing renewable and alternate fuels to bring energy independence to the nation.

"Having Secretary Garman keynote the meeting shows how important West Virginia is to the nation's energy future," Paul Hardesty, director of the West Virginia Public Energy Authority, said.

Dr. Cal Kent, director of Marshall's Center for Business and Economic Research, said "with rapidly growing U.S. and world energy demand facing a slower growth in energy supply from traditional fuels, we can anticipate high energy prices and

(continued on page 3)

ISP Honors Online Faculty at Games

Faculty members Dr. Jamie Leonard and Brian Morgan were honored as ISP Sports' "MU Online Faculty of the Game" at the first two Thundering Herd home football games this year.

Three other online faculty members will be honored during upcoming games. They are Dr. Donna Spindel on Oct. 28 (Marshall vs. Memphis); Dr. Ronda Sturgill on Nov. 4 (Marshall vs. Tulane), and Dr. Nega Debela on Nov. 18 (Marshall vs. UTEP).

The recipients receive two game passes for the President's box at the stadium and share a photo opportunity with President Stephen J. Kopp and Provost and Senior Vice President for Academic Affairs Sarah Denman during the game. A special graphic saluting the "Online Faculty of the Game" is featured on the HerdVision screen.

"In light of the excitement surrounding the football season and the upcoming release of the 'We are Marshall' movie, we are thrilled at the opportunity to honor these fine faculty members in front of the state, regional and national audiences via Marshall University home football games," Denman said.

"We are definitely excited about the opportunity to partner with Marshall University Online," said Joey Thacker, account executive for ISP Sports. "We feel this is a great way to promote the great faculty and many services that MU Online has to offer, while at the same time generating positive attention for Marshall athletics."

Casto Recognized by WV Library Association

The West Virginia Library Association has bestowed its Literary Merit Award on James E. Casto, senior public information specialist for the Robert C. Byrd Institute for Advanced Flexible Manufacturing and retired associate editor of the Huntington *Herald-Dispatch*.

A native of Huntington, Casto attended Bethany College and is a graduate of Marshall, where he earned a bachelor's degree in journalism and a master's degree in English.

Casto was instrumental in establishing the Friends Division of the West Virginia Library Association. The Cabell County Public Library's genealogy research center recently was renamed the "James E. Casto Local History Room" in his honor.

Active in community affairs, he serves on the boards of several groups, including the Marshall University Library Associates. He is the author of several books including "Marshall University" and, coming this week, "The Chesapeake & Ohio Railway."

WE ARE... MARSHALL™

Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (312 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of Oct. 27, 2006. Deadline is Oct.

20. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Profile: Leonard Deutsch

A series on interesting Marshall University people.



Leonard Deutsch

He didn't really have to walk six miles to school through the countryside in a perpetual raging snowstorm, but he might as well have. Far removed from a picture-postcard rural landscape, as a young student Leonard Deutsch made an arduous daily journey that took him through not rolling meadows across meandering streams but through concrete canyons and over a bustling commercial body of water. And the conveyances that got him there were distinctly urban—buses, ferries and subway trains.

Born in the Bronx, New York, his early years were spent in a family where his mother struggled financially to support two young sons while her husband was serving in the Pacific during World War II. He has vivid memories of living in an apartment which was infested with roaches and rodents. Later after his parents divorced and his mother remarried, the family moved to Staten Island where the young scholar, who grew up to become Dean of Marshall University's Graduate School, knew from the beginning that education was key to his life. And what a life it has turned out to be! Put his experiences down in a novel and you'd have a best seller. It has all the elements—a young man who rose from poverty through gritty determination to get a good education and went on to achieve numerous professional achievements; brushes with famous figures, including an encounter with Marilyn Monroe; an on-the-scene presence at the scene of the infamous 1970 Kent State shootings, and world traveler. And along the way he became a published poet.

The move to Staten Island didn't deter his dreams of getting the best education possible but he was pitted against some pretty big odds. His goal was to attend Brooklyn Technical High School, an educationally elite institution that required its students to have high GPAs from elementary school and that accepted only one of every six students who applied. To no one's surprise, he was among those selected. "The idea back then was that I would become an engineer and it was the best, most select school," he recalls.

After graduation it was a natural move from Brooklyn to Manhattan and the City College of New York, where he quickly dropped the idea of becoming an engineer and completed a B.A. and a master's degree in English with an emphasis in American literature. At that time CCNY was a mecca for good students and offered hefty financial incentives to students such as Deutsch. "CCNY was free; I only paid \$17 a semester in student fees. Academically I was eligible for a Board of Regents scholarship and it paid enough for me to travel on subways and all the other fares I had to pay," he says. "It was a good time to be a student and with all the support the state and the city provided I never had to go into debt."

At CCNY he discovered he had a flair for writing poetry and had several of his poems published in small publications that flourished at the time. His interest in writing poetry waned though as the years went by and his academic load got heavier. "When I got into graduate school, poetry was just washed out of me," he says chuckling.

It was a heady time to be in New York and thanks to a fortuitous acquaintance with an English pen pal he had an entree to some exclusive events. The pair had some exhilarating experiences that included rubbing shoulders with the legendary Marilyn Monroe at the premiere of "The Misfits."

If his days in New York were eventful in a fun-filled kind of way, nothing could have prepared him for the wrenching events in 1970 at Kent State University, where he was a teaching fellow working on a doctorate in English.

(continued on page 4)

Bob Dorado

from Page 1

been very helpful to students with issues that involve campus meal plans and with the students who have checking accounts with Higher One. Bob has encountered several problems that do not even involve him, but he always seems to find a resolution. Bob works late on various days to ensure that the students are taken care of and to finish all duties needed."

And, he continues, "Bob goes above and beyond his job duties to make Marshall a better campus and to keep students happy with the university. Bob handles the brunt of the problems related to financial aid as well as meal plan and privileges but always gets the problem solved....Bob has done more than his share for the university."

Dorado was presented with a plaque, balloon bouquet and a check for \$100 by President Stephen J. Kopp.

Energy Summit

from Page 2

shortages. Our dependence on supply from unfriendly and hostile countries will grow," he said.

The way out of these problems, Kent said, lies in the development of alternative and renewable sources of domestic energy.

Speakers at the summit will showcase the development of these alternative sources in West Virginia into a new industry with high-wage jobs. Renewable and alternative sources under discussion include energy from coal waste, landfill and coal bed methane, wind, wood waste, biomass, chicken litter and enhanced oil recovery.

Over the past few months, the center has produced reports for the Appalachian Regional Commission and the West Virginia Development Office on the development of innovative energy in the region and in West Virginia. Kent said those reports demonstrate sufficient potential for West Virginia to create an entirely new industrial complex centered on alternate and renewable energy sources.

United Way Kicks Off Oct. 16

Marshall University's annual United Way fund drive will get underway Monday, Oct. 16 under the direction of Blue Ribbon Committee co-chairs Joe Dragovich, William "Tootie" Carter and Bill Bissett and committee members Judy Blevins, Linda Bowen, Dominique Elmore, Andy Hermansdorfer, Stephanie Neal, and Benjamin Sandy. The campaign, which has a theme of "Be A Hero, Lend a Hand" will run through Dec. 15.

Cleckley Recognized in Metro Valley Magazine

Dr. Betty Cleckley, vice president for multicultural affairs at Marshall University, is one of 10 women featured in the fall 2006 issue of *MetroValley*, a lifestyle magazine that serves Cabell, Kanawha, Mason and Putnam counties in West Virginia.

An article on Cleckley is in a section titled "10 Beautiful Women." Cleckley and the nine others, all from the Metro Valley, are described in the magazine as "some of the most exceptional women of our time."

"I am grateful for the opportunity to be involved with some of West Virginia's women of accomplishment," Cleckley said.

Editor Laura Pack wrote each of the 10 stories on the women. Among the other women Pack wrote about in the special section are sisters Nancy and Dr. Elinore Taylor of Huntington. Elinore Taylor is a retired Marshall University professor of English.

The magazine is available in bookstores throughout the Metro Valley, and at Empire Books & News in Huntington.

Leonard Deutsch

from Page 3

It was at the height of dissent about the Vietnam War, he recalls, and Kent State, like so many other campuses, saw groups of students gathering at rallies protesting the war. At KSU, a group known as the Concerned Citizens of Kent State had received permission to hold a peaceful rally at noon on May 4 to offer serious discussions about the war. Deutsch was well acquainted with the group; he had, in fact, helped write their constitution. He was among the crowd on the common when the tragic chain of events began to unfold.

It had been a troubled weekend on campus. There had been some disruptions from dissenters and the ROTC building had been burned. As Deutsch and others gathered that Monday for what they expected to be a peaceful rally, they were startled to hear an announcement to disperse by order of then-Gov. James Rhodes. Most, including Deutsch, did. For those who didn't leave, there was a confrontation with the National Guard troops who ringed the area. Some in the crowd fled up and over a hill, eventually out of sight of Deutsch and his fellow students, followed by guardsmen lobbing teargas.

"...We heard something that sounded like firecrackers—pop, pop, pop. It was only five minutes or so when an ambulance rushed up the hill and we realized a shooting had taken place." The aftermath of the shooting left four Kent State students dead and several others injured. It's not an experience Deutsch likes to dwell on, but through the years he has been invited to give his recollections of that day to a number of groups, including a presentation at Harvard University.

As he was almost finished with his Ph.D., he was looking for a job and later in the summer of that eventful year he was interviewed at Marshall. Deutsch was surprised to learn that he would be interviewed by the interim president, Dr. Donald Dedmon. "This was very unusual, a candidate for an assistant professor position being interviewed by the president. I was very impressed by him. He was very well read. He knew themes, plots, background details of books. This year I met David Strathairn, who plays him in the 'We Are Marshall' movie and we talked extensively about Dr. Dedmon [Strathairn] told me there's a scene in the movie where he quotes from Lord Byron to show how literate he was."

Ironically, Deutsch would see a second university tragedy unfold only weeks after he began his new job. The Marshall plane crash on Nov. 14, 1970 cost the lives of 75 people, most of them Marshall football players and athletic staff.

Marshall was a good fit for the young scholar and Huntington was a good place to raise a family, he and his wife Judy discovered. He rose through the academic ranks to become chair of the English department. While he was chair, he was approached by colleagues who urged him to apply for the position of Dean of the Graduate School.

"I applied to humor my wife," he says. "It is now about 20 years later and I suppose I am the longest serving dean currently at Marshall."

The walls of the Deutsch home display some interesting items. One is a smiling photo of his wife with Ashley, Winona and Naomi Judd. Judy was Ashley Judd's Spanish teacher at Ashland High School. That Ashley was an apt Spanish student was vividly illustrated in the movie "Frida" about the famed Mexican artist Frida Kahlo, in which Ashley was required to speak Spanish with a Mexican accent. "She did it perfectly," Deutsch says. "She did a marvelous job because it was just the way Judy had taught her."

Judy and Leonard are the parents of three sons. Gary practices law in Cleveland. David is program director of the West Virginia Asthma Prevention Program of West Virginia. Danny is a systems administrator at Dow Chemical. There are two grandsons, Tyler and Owen, and a new granddaughter, Audrey, all of whom live in the Huntington area. And there are three wonderful daughters-in-law, Deutsch adds. As a gift for Judy, who just retired from teaching, the couple's oldest son is sending them on a Caribbean cruise to Jamaica and the Grand Cayman Islands.

In his 36 years at Marshall, Deutsch can point to numerous accomplishments and initiatives. He created the annual Hooding Ceremony for graduate students and oversaw the introduction of graduate certificate programs. He served as campus coordinator for EPSCoR in the late 1980s, the success of which helped raise the research profile of the university. He created numerous awards, including the Outstanding Graduate Faculty Advisor Award,

Distinguished Graduate Student Alumnus Award, and the Summer Thesis Grants for Students. One critical effort involves Graduate College reassigned time for faculty.

"We've been able to reduce the load of the faculty members if they meet certain criteria. I'm very proud of this initiative and I'm looking toward the day when ... the faculty load is more manageable and will allow faculty in general to produce more research."

The students who have passed through his classrooms have been a source of enormous satisfaction to him. He can tick off several whose accomplishments have drawn public accolades—Julia Keller, a Pulitzer Prize winner; Tom Bailey, award-winning short story writer, novelist and Harvard instructor; and Cynthia Rylant, Newbery Award winner and author of approximately 40 books.

But all students are important to Deutsch, not just those who have gone on to become stars in their fields. "Our students have flourished. It's always a pleasure to get favorable feedback on how they're doing." And he has some advice. "You have to show respect to them. If students make grammatical errors, or construct sentences that aren't elegant, that's a learning process; don't lose respect for them. They are, after all, our future leaders."

Top Rating

from Page 1

In the peer assessment, *U.S. News and World Report's* ranking formula gives greatest weight to the opinions of those in a position to judge a school's undergraduate academic excellence. The peer assessment survey allows top academics, presidents, provosts, and deans of admission, to account for intangibles such as faculty dedication to teaching. Those surveyed are asked to rate peer schools' academic programs on a scale from 1 (marginal) to 5 (distinguished).

Homecoming

from Page 1

through Oct. 27 (non-refundable); \$20 on Race Day. Call Sharon Stanton at ext. 6-2943 or e-mail her at stanton@marshall.edu for more information.

- The Third Annual J-walk begins Friday at noon on the Huntington campus. This is a fundraiser for the W. Page Pitt School of Journalism and Mass Communications. A participant can walk or sponsor a student to walk in his or her place. There will also be a silent auction with items donated from area businesses. Marco and the MU dance team will be on hand to entertain the crowd. All walkers get a free t-shirt. For more information, contact the school at ext. 62360.
- Members of the Black Alumni Inc. will gather on Friday for registration and a reception from 6 p.m. until 1 a.m. at a location to be announced.

'Jesus Christ Superstar' Appears Oct. 25

The groundbreaking rock opera and cultural phenomenon "Jesus Christ Superstar" takes center stage at the Keith-Albee Theatre Wednesday, Oct. 25 at 8 p.m.

Audiences will get to see Ted Neeley, who starred in the original production, in the title role and Living Colour's Corey Glover as Judas Iscariot.

Written by the acclaimed team of Andrew Lloyd Weber and Tim Rice, the show has remained as timeless and relevant today as when it opened to enthusiastic audiences 31 years ago. The musical recounts the last few weeks of the life of Jesus Christ with the troubled Judas Iscariot as a principal character. The story traces the entrance of Jesus and his followers into Jerusalem, details his encounters with the political figures of the day and ends with the Crucifixion.

Featuring a score of songs such as "I Don't Know How to Love Him," "Superstar" and "Heaven on their Mind," the rock opera highlights the political and interpersonal struggles of Judas and Jesus Christ.

For ticket information, contact the Artists Series at 66656.